



# News Release

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## 3D Systems' Anchors First *Inside 3D Printing Conference*

- Company's CEO to deliver Opening Keynote Address
- Showcase includes Leading Consumer and Professional Offerings

**ROCK HILL, South Carolina –April 18, 2013 – [3D Systems](#) (NYSE:DDD)**

announced today that it will bring its next generation consumer and professional 3D content-to-print experience to the first [Inside 3D Printing Conference and Expo](#) at the Javits Convention Center, New York City, NY, from April 22 – 23, 2013, booth 102.

3D Systems plans to showcase its latest line up of [consumer](#) and [professional 3D printers](#), 3D printed products, and apps delivering an exclusive 3D lifestyle experience. Attendees can browse at the Cube Café, check out our new [Cube®](#) and [CubeX™](#) 3D printers, see [full color 3D printing](#) in action and get creative with gamified 3D design apps. Arts and entertainment brands and app developers are invited to learn how to monetize their intellectual property and creativity on 3D Systems' hosting, publishing and production platform, [Cubify](#), and join in the 3D printing revolution.

Avi Reichental, 3D Systems' President and CEO, will present the opening keynote, 'Manufacturing the Future', on Monday April 22, 2013 at 9:30 am. "We are thrilled to bring our consumer and professional 3D printing experience to *Inside 3D Printing*," said Cathy Lewis, CMO 3D Systems. "We invite attendees to explore the potential of 3D printing and global brands and developers to experience our secure Cubify hosting, publishing and production platform to introduce the 3D lifestyle to their audiences."

Learn more about our 3D content-to-print offerings at [3DSystems.com](#)

**About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD, reverse engineering and inspection software tools and consumer 3D printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to create and make with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com)